

# APPLICATIONS REGULATION

## IBERIAN FESTIVAL AWARDS

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6th edition – March 26th 2022 – Lisboa

Auditório Lispolis



The **6th edition of Iberian Festival Awards** integrated into TALKFEST – International Music Festivals Forum, will take place on the night of **March 26 (2022) in Lisboa**, at Auditório LISPOLIS venue (see address on the official website), with several points of attraction:

- **20 categories with Iberian and National winners** (decided by the public and/or jury panel) with presential delivery of prizes;
- **2 Excellence Award categories** (directly nominated for personality and entity of the year at the Iberian level) with presential delivery of prizes;
- **Live Acts** during the gala with artists/bands from Portugal and Spain;
- **Red Carpet**;
- **Open Bar & Tasting** from the opening of the doors to the end of the afterparty;
- **Lounge & Networking Area** with Dj, brand activations and many surprises.

**The doors open at 8pm, the gala starts at 9pm and ends at midnight. The afterparty will run until 1:30am** – local time.

In order to enhance the recognition, credibility and notoriety of the Iberian Festival Awards, as well as the quality provided to its agents, changes were made to the process inherent to its applications for the 6th edition. These changes are mainly related to the **evaluation of the process and the categories subject to application that are adapted to the current context**, of transformation and transition in a pandemic situation that still affects the entire Iberian cultural sector.

The descriptive of the **22 categories to the competition** for the 6th edition are presented below and the main changes are:

- Exceptional elimination of the categories, due to the pandemic situation: “Best Major Festival”, “Best Medium-Sized Festival” e “Best Small Festival”. In its replacement, comes up the category “Best Festival”;
- Exceptional elimination of the category, for this edition, due to the pandemic situation: “Best Festivity”. In its replacement, the widest-reaching category “Best Event” was created;
- Exceptional elimination of the categories, due to the pandemic situation: “Best Touristic Promotion”, “Best Line-Up”, “Best Infrastructure”, “Best Academic & Youth Festival”, “Best Festivity”, “Best Live Performance (INT.)”;
- New exceptional categories for this year: “Best Covid Safe Festival” and “Best Online Festival”;
- New Category: “Best Venue” and “Excellence Award [entity]”.

Category	Entities Eligible for Application	Who Decides?	Countries that can apply	Description
01. Best Festival*	Music Festivals	Public	Portugal Spain	Festivals (held on a single day, consecutive or interpolated days) with or without restriction on the capacity of its audience, with music as the main cultural area in the programme.
02. Best New Festival	Music Festivals	Public	Portugal Spain	New festivals, formats and concept redefinitions take place every year. These festivals help to provide new requirements and exceed the expectations of festival-goers, artists and partners (1st edition in 2021)
03. Best Indoor Festival	Music Festivals	Public	Portugal Spain	Music festivals (held on a single day, consecutive or interpolated days) using the existing concert halls or indoor spaces as the predominant type of venue in your editions. This allows them to occur at any time of the year.
04. Best Cultural Programme	Music Festivals	Jury	Portugal Spain	Music festivals that add other cultural activities to the program (eg documentaries, theater, visual arts, comedy, workshops, activities for kids)
05. Best Communication & Marketing Strategy	Music Festivals	Jury	Portugal Spain	The success of a festival depends on your communication and marketing strategy - being effective, coherent and creative when it comes to media relations will attract more audience, partners and better concerts
06. Contribution to Sustainability	Music Festivals	Jury	Portugal Spain	The concern with social, economic and environmental issues is essential today. It is important that festivals educate the public, partners and society to help create new behaviors and adapt to the new legislation
07. Best Hosting and Reception	Music Festivals	Jury	Portugal Spain	The public and artists have become increasingly demanding and often the difference can be in knowing how to receive and treat. Human resources (e.g. VIP area, camping, backstage, partners, security, medical staff) and other factors can enhance the festival experience and bring them back to the festival.
08. Best Service Provider	Organizations that provide services in a festival context	Jury	Coming from any country but with action in Portugal or Spain	Services provided by different companies at music festivals in Portugal and/or Spain (eg security, audiovisuals, ticketing, scenography, emergency, bars, cleaning, catering)
09. Best Brand Activation	Brands and organizations that make activations at festivals	Jury	Coming from any country but with action in Portugal or Spain	Festivals (Portugal and Spain) are one of the most desirable markets for brands to increase their recognition and connect with their audience. Over the years, brands have brought new ways to surprise, attract and retain the public that visits these events
10. Best Use of Technology	Brands/companies that present technological solutions for music festivals	Jury	Coming from any country but with action in Portugal or Spain	Technological and innovative solutions for festivals (Portugal and Spain), which provide and add value to the experience of the festivals productions and/or festival-goers (eg. mobile applications, RFID, NFT, clipping, online tickets)
11. Best Lusophone and Hispanic Festival	Music festivals	Public	Lusophone and Ibero-American Countries	Music festivals held in any Ibero-American and Lusophone countries
12. Best Event*	Events with music	Public	Portugal Spain	Events of different cultural or entertainment natures with a musical alignment as the main attraction factor, which may occur under different typologies (e.g. fairs, festivities, meetings, cycles, concerts, experiences, nights, days) without the designation or format of festival

13. Best Non-Music Festival	Festivals	Public	Portugal Spain	Recognition of festivals whose primary cultural area is something outside of music (e.g. theater, photography, cinema, gastronomy, performing arts)
14. Best PRO Event	Professional events	Public	Portugal Spain	Events that bring together professionals from various areas and sectors (e.g. music, cinema, new technologies, science, tourism) and which take the form of conferences, meetings, congresses or fairs
15. Best Festival Photo	Photographers (amateurs and professionals)	Public	Portugal Spain	Intended for the best snapshots taken at music festivals by amateur or professional photographers
16. Best Media Partner	Media Partners	Public	Portugal Spain	The power of the press and media is essential in the promotion of an event. Media coverage is important not only for the promoters but also all the other stakeholders
17. Best Live Performance (PT/ES)	Music Festivals Bands Artists Agencies	Public	Portugal Spain	Performances of national artists, dj's and bands in festivals (from both countries) that became different and memorable
18. Best Covid Safe Festival*	Music Festivals	Jury	Portugal Spain	Due to the pandemic situation, the festivals had to adapt to be able to have its realization validated, through a contingency plan and extra care for its audience, artists and others involved. This category will value this work of preparation, management and completion in the Covid19 security area by iberian festivals.
19. Best Online Festival*	Music Festivals	Public	Portugal Spain	The pandemic situation brought online formats that we still don't know are here to stay. This category will value festivals that have taken place 100% online in 2021.
20. Best Venue**	Indoor and Outdoor Venues	Jury	Portugal Spain	The venues where festivals take place are an important part of their success. This category will serve to reward them, thus valuing the connection to heritage, architecture and facilitating infrastructures for festival productions. Venues that hosted at least one festival throughout 2021, whether indoor or outdoor, must apply.
21. Excellence Award [Personality]	Direct nomination + Associates query + Jury	Aporfest	Portugal Spain	Dedicated to an individual whose role, vision and energy has propelled the music festival industry forward in a dynamic, creative, aggregator and positive way
22. Excellence Award [Entity]**	Direct nomination + Associates query + Jury	Aporfest	Portugal Spain	Dedicated to an entity whose role, vision and energy has propelled the music festival industry forward in a dynamic, creative, aggregator and positive way

## Notes

\*specific categories for this edition

\*\*new category

**a) Applications must be submitted with registration in at least one of the 20 categories in the contest for voting by the public or jury panel;**

**b) Applications must correspond to actions taken in the panorama of the festivals throughout the year of 2021 (january to december);**

- c) **Applications must always be adapted to the nature of each category**, and may be carried out by: festivals, media partners, brands (partners and/or festival sponsors), agencies, bands/artists, concessions, service providers or photographers. **Each category can only have as candidates the entities and countries eligible for it** (see table above);
- d) Applications only take effect by filling in a specific form, available to be filled from **September 7th to December 10th (2021)**, indicated on the official website: [www.talkfest.eu](http://www.talkfest.eu). They should be written preferably in English;
- e) Applications must always be accompanied by as much information as possible for their correct evaluation. **Aporfest - Associação Portuguesa Festivais Música**, an entity within the European Festival Awards network (which carries out the UK and European Festival Awards) is the **main organizer of the Iberian Festival Awards**, validating applications for further analysis by the **jury panel (composed of, at least 9 elements: Portugal, Spain and international) or from the public**;
- f) Only the winners of the Excellence Award categories will be informed, to themselves, prior to the gala. All other **winners will only be known at the time of delivery of the corresponding prizes**;
- g) Aporfest – Portuguese Music Festivals Association, takes the final decision of the winner, after consulting with its associates and Jury, for the Excellence Award categories;
- h) Some categories will have a Prize Money by the organization and sponsors of the event - information placed on the website until the event;
- i) It is always assumed that all the information sent is correct. Any missed confirmation, incongruity or complaint verified will be analyzed and may result in the exclusion of the application (fully or for one or more categories applied);
- j) Applications, after validation, will be submitted to the jury panel and/or public (voting through the platform), and the finalists (Top10) of each category will be announced on the date indicated in the schedule below and the national and Iberian winners at the Iberian Festival Awards gala;
- k) **The public voting process will take place on a specialized platform** (SurveyMonkey - accurated for this type of process and where the UK and European Festival Awards also take place) and tries to ensure that each device can only have the possibility to cast 1 vote in the entire process. Any anomalous situation is analyzed and may result in the exclusion of the application in one or more categories;
- l) Applications made by **APORFEST member entities** (professional or company/festival modality: with a valid quota on the date of the Iberian Festival Awards gala) **have free registration**, giving the right to **1 access (professional) / 2 or 5 accesses (company) for the Iberian Festival Awards gala (March 26, 8pm, Lisboa, Auditório Lispolis)** which includes **red carpet, open bar & tasting and afterparty**;
- m) **Applications made by non-member entities will cost €40 and guarantee 2 accesses to the Iberian Festival Awards Gala (March 26, 8pm, Lisboa, Auditório Lispolis) which includes red carpet, open bar & tasting, afterparty and all activities indicated above.** The payment process must be carried out at the time of application by non-associated entities (in case of non-valie application, the organization will refund the total amount of the application).

Payment options:

1) In the online form attached to the application

2) Paypal: aporfestivais@gmail.com

3) Bank Transfer: IBAN - PT50 0035 0011 00010601 830 92 | SWIFT/BIC – CGDIPTPL

n) The extras tickets requested will have a reduced price compared to the normal purchase – €20 (including all event actions) and are valid until the event sells out;

o) Each application can only be made by the actual responsible/s of the festivals/organizations. If exist amounts owed by these entities with Aporfest at the time of application, this will not be valid until this point is solved;

p) The official logos of the entire phases of the Iberian Festival Awards (nominees; shortlisted; national winners and iberian winners) will be available for download on the official website. They should only be used in accordance with the schedule indicated below;

q) All the data is treated confidentially and the full rights guaranteed;

r) All event information can be followed on the official website ([www.talkfest.eu](http://www.talkfest.eu)) and social networks (Facebook, Instagram or LinkedIn). Doubts and clarifications can be removed by email or telephone (see contacts on the official website);

s) The date and format of the gala will be changed only for reasons of major force in order to comply with all safety and health regulations enacted by the DGS – Direção-Geral de Saúde in Portugal.

## Schedule

Date	Item
7 September 2021	Iberian Festival Awards announcement - information, venues, tickets and time table
7 September - 10 December 2021	Call for applications
November 2021	Announcement of the hosts
December 2021	Announcement of jury panel
16 December 2021	Announcement of the nominees
16 December 2021 - 31 January 2022	Vote platform (categories decided by the Public)
3 February 2022	Announcement of Shortlisted names (categories decided by the public - Top10)
17 February 2022	Announcement of Shortlisted names (categories decided by the jury panel – Top10)
24 February 2022	Final announcement with the alignment (Live Acts, Dj) and useful information for the gala
26 March 2022	Gala

Director



Ricardo Bramão